



**BALTIMORE
SYMPHONY
ORCHESTRA** JONATHON HEYWARD
MUSIC DIRECTOR

WELCOME MUSIC DIRECTOR
JONATHON HEYWARD

GALA

SEPTEMBER 22-24, 2023

HONORARY CHAIRS

Governor Wes Moore and First Lady Dawn Flythe Moore

**A THREE-DAY, TENURE-LAUNCHING,
SEASON-OPENING CELEBRATION**

Joseph Meyerhoff Symphony Hall
The Music Center at Strathmore
Artscape

FEATURING

 **DANCE THEATRE OF HARLEM**



HONORARY HOST COMMITTEE

Rick Berndt
Eddie & Sylvia Brown
Sunil Kumar & Sumati Murli
Barry & Susan Rosen
Terry M. & James Rubenstein, MD

HONORARY MUSICIAN HOSTS

Holly Jenkins, violin
Greg Mulligan, violin
Brian Prechtl, percussion
Jacob Shack, viola

CELEBRATION COMMITTEE

Calvin & Sharon Butler
Walter Doggett, III & Joanne Frantz Doggett
Allan & Claire Jensen
Patricia & Mark Joseph
Isiah & Catherine Leggett
Judy & Scott Phares
John "JR" Reith & Dee Anna Sobczak

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THE MOMENT

A three-day, tenure-launching celebration commemorating the arrival of Music Director Jonathon Heyward and the opening of the Baltimore Symphony Orchestra's historic 2023-24 season.

THE VENUES

FRIDAY, SEPTEMBER 22, 2023

The Music Center at Strathmore

SATURDAY, SEPTEMBER 23, 2023

Joseph Meyerhoff Symphony Hall

SUNDAY, SEPTEMBER 24, 2023

Artscape

A free community concert in Baltimore City as part of the return of Artscape

Note: Concert only; no elevated hospitality

THE DETAILS

(Strathmore and Meyerhoff Only)

6 PM | VIP RECEPTION AND VALET PARKING

Featuring signature cocktails, hors d'oeuvres, and an expertly crafted dinner reception

8 PM | GALA CONCERT

Featuring special guests Dance Theatre of Harlem and your Baltimore Symphony Orchestra under the direction of Jonathon Heyward in his debut performances as BSO Music Director

POST-CONCERT

VIP Dessert Reception and After Party with BSO Artists

SUGGESTED DRESS

Cocktail Attire

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SPONSORSHIP

NEW! The BSO is pleased to offer an extra benefit to all Gala sponsors:

BSO BUSINESS PARTNERS

Enjoy the perks of a BSO Business Partner Premium membership, which includes year-round concierge service and a direct line to annual programming in both markets. Platinum Levels and above receive complimentary membership. Silver and Gold Levels can ADD membership at the discounted rate of \$500 (normally \$1,200 annually).

BUSINESS PARTNER PREMIUM BENEFITS:

3 Business Partner Concert Passes for Best Available Premium Seating
(each pass includes 2 concert tickets, 2 premium drink tickets, and 1 parking pass for any BSO concert)

Opportunity to host a private reception at a BSO concert with waived rental fees, group sales discounts, and on-site signage

Complimentary decals and swag to display your status as a BSO Business Partner

Season-long 15% discount to share with your employees, clients, and friends

Invitation to the BSO's annual Donor Appreciation Celebration (Meyerhoff)

INTERESTED IN MORE WAYS TO TELL YOUR STORY?

Dual-Market Gala Sponsors (\$18,000+) are invited to speak with a BSO representative to tailor a package that meets your branding needs.

Opportunities include "Welcome Jonathon" messages in the Commemorative Gala Program, ads in Overture Magazine (a bi-monthly publication), on-site product placement, and incorporation into the BSO's storytelling in print, online and social media.

CONTACT:

Allison Burr-Livingstone, BSO SVP & Chief Advancement Officer
ablivingstone@bsomusic.org or 410.783.8034

GALA

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EMERALD LEVEL SPONSOR PACKAGE

DUAL MARKET | \$30,000

Premium Box or Premium Orchestra seating for 14 at the 2023 Meyerhoff

Premium Box or Premium Orchestra seating for 8 at the Strathmore Gala Concert performances

Reserved seating for you and your guests at the pre-concert dinner receptions at Strathmore and Meyerhoff events

Complimentary valet parking for you and your guests

STRATHMORE | \$20,000

Premium Box or Premium Orchestra seating for 14 at the 2023 Season Opening Concert

Reserved seating for you and your guests at the pre-concert dinner reception

Complimentary valet parking for you and your guests

MEYERHOFF | \$25,000

Premium Box seating for 20 at the 2023 Gala Concert

Reserved seating for you and your guests at the pre-concert dinner reception

Complimentary valet parking for you and your guests

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- Emerald Level listing in print collateral including Gala Invitation, Ticket package, and Commemorative Program for both venues.
 - Emerald Level listing on signage including screens above the stage and in the lobby during each Gala event.
 - Season-long recognition at the \$25,000 level with logo on BSOmusic.org and in Overture, the BSO's Program Notes Magazine.
 - Inclusion (with logo if applicable) in a full-page Thank You! ad, produced by the BSO, in one issue of Overture Magazine.
 - Complimentary BSO Business Partner Premium Membership

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PLATINUM LEVEL SPONSOR PACKAGE

DUAL MARKET | \$18,000

Premium Box or Premium Orchestra seating for 10 at the 2023 Meyerhoff

Premium Box or Premium Orchestra seating for 4 at the Strathmore Gala Concert performances

Reserved seating for you and your guests at the pre-concert dinner receptions at Strathmore and Meyerhoff events

Complimentary valet parking for you and your guests

STRATHMORE | \$12,000

Premium Box or Premium Orchestra seating for 10 at the 2023 Season Opening Concert

Reserved seating for you and your guests at the pre-concert dinner reception

Complimentary valet parking for you and your guests

MEYERHOFF | \$12,000

Premium Box seating for 10 at the 2023 Gala Concert

Reserved seating for you and your guests at the pre-concert dinner reception

Complimentary valet parking for you and your guests

- Platinum Level listing in print collateral including Gala Invitation, Ticket package, and Commemorative Program for both venues.
- Platinum Level listing on signage including screens above the stage and in the lobby during each Gala event.
- Season-long recognition at the \$10,000 level with logo on BSOmusic.org and in Overture, the BSO's Program Notes Magazine.
- Inclusion (with logo if applicable) in a full-page Thank You! ad, produced by the BSO, in one issue of Overture Magazine.
- Complimentary BSO Business Partner Premium Membership

PLATINUM LEVEL INDIVIDUAL TICKET | \$1,200 PER TICKET

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GOLD LEVEL SPONSOR PACKAGE

STRATHMORE | \$6,000

Premium Orchestra or Front Promenade seating for 8 at the 2023 Season Opening Concert

Access for you and your guests at the pre-concert dinner reception

Complimentary valet parking for you and your guests

MEYERHOFF | \$7,500

Premium Orchestra or Front Grand Tier seating for 10 at the 2023 Gala Concert

Access for you and your guests at the pre-concert dinner reception

Complimentary valet parking for you and your guests

- Gold Level listing in print collateral including Gala Invitation, Ticket package, and Commemorative Program for both venues.
- Season-long recognition at the \$5,000+ level on BSOmusic.org and in Overture, the BSO's Program Notes Magazine.
- Inclusion (text only) in a full page Thank You! ad, produced by the BSO, in one issue of Overture Magazine
- Option to add a BSO Business Partner Membership at the discounted rate of \$500

GOLD LEVEL INDIVIDUAL TICKETS | \$750 PER TICKET

SILVER LEVEL SPONSOR PACKAGE

STRATHMORE | \$3,000

Premium Orchestra or Front Promenade seating for 6 at the 2023 Season Opening Concert

Access for you and your guests at the pre-concert dinner reception

Complimentary valet parking for you and your guests

MEYERHOFF | \$5,000

Premium Orchestra or Front Grand Tier seating for 10 at the 2023 Gala Concert

Access for you and your guests at the pre-concert dinner reception

Complimentary valet parking for you and your guests

- Silver Level listing in print collateral including Gala Invitation, Ticket package, and Commemorative Program for both venues.
- Season-long recognition at the \$5,000 level with logo on BSOmusic.org and in Overture, the BSO's Program Notes Magazine.

SILVER LEVEL INDIVIDUAL TICKETS | \$500 PER TICKET

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PLEDGE FORM

NAME _____ COMPANY _____

HOW WOULD YOU LIKE YOUR SPONSORSHIP LISTED? _____

PHONE NUMBER _____ EMAIL ADDRESS _____

MAILING ADDRESS _____

ADMINISTRATIVE NAME & EMAIL (IF APPLICABLE) _____

SIGNATURE _____ NAME _____ DATE _____

SPONSORSHIP PACKAGE RESERVATION INFORMATION

MARKET

I/we would like to access hospitality benefits for:

- Dual-Market (Meyerhoff & Strathmore)**
 Meyerhoff Only
 Strathmore Only

*REFER TO SALES KIT FOR BENEFITS BY MARKET/LEVEL
FAIR MARKED VALUE PER PERSON ACROSS ALL LEVELS: \$250*

LEVEL

I/we pledge our support at the following level:

- DIAMOND Level** **GOLD Level**
 EMERALD Level **SILVER Level**
 PLATINUM Level **OTHER** _____
 Sponsorship Amount: \$ _____

INDIVIDUAL SPONSORSHIP RESERVATION INFORMATION

PLATINUM LEVEL: _____ individual ticket(s) at \$1,200/pp for a total of _____

GOLD LEVEL: _____ individual ticket(s) at \$750/pp for a total of _____

SILVER LEVEL: _____ individual ticket(s) at \$500/pp for a total of _____

DONATION: I am unable to attend, but would like to support the BSO with a contribution of \$ _____

SPONSORSHIP PACKAGE RESERVATION INFORMATION

- INVOICE:** Please send me an invoice for the Sponsorship Level indicated above by _____
- CHECK:** Check is enclosed (made payable to Baltimore Symphony Orchestra,
addressed to 1212 Cathedral St. Baltimore, MD, 21201, ATTN: Development)
- CREDIT CARD:** To pay by credit card please visit www.BSOmusic.org/Gala

PLEDGE FORMS CAN BE EMAILED TO BEN PIERCE AT BPierce@BSOMUSIC.ORG