

BALTIMORE
SYMPHONY
ORCHESTRA

JONATHON HEYWARD
MUSIC DIRECTOR

2026-27 SEASON OPENING CELEBRATIONS

GALA



WITH
SAMARA JOY

FRIDAY, SEPTEMBER 25
THE MUSIC CENTER AT STRATHMORE

SATURDAY, SEPTEMBER 26
JOSEPH MEYERHOFF SYMPHONY HALL

SPONSORSHIP SALES KIT

The largest annual fundraiser for Maryland's largest nonprofit performing arts organization, Gala proceeds sustain the heart and soul of the Orchestra: powerful music education, wide-reaching community engagement, and 85-world class musicians.



JONATHON HEYWARD
Music Director, Harvey M. and Lyn P. Meyerhoff Chair



SAMARA JOY

As part of the Gala program, Joy will share her unique twists on timeless classics from **SARAH VAUGHAN, ELLA FITZGERALD, DUKE ELLINGTON, BILLIE HOLIDAY**, and more.



* THE VENUES *

OPENING NIGHT CELEBRATION

FRIDAY, SEPTEMBER 25

The Music Center at Strathmore
5301 Tuckerman Lane North Bethesda, MD 20852

GALA CELEBRATION

SATURDAY, SEPTEMBER 26

Joseph Meyerhoff Symphony Hall
1212 Cathedral Street Baltimore, MD 21201

* THE DETAILS *

Suggested Dress: Creative Cocktail Attire

SEPTEMBER 25

OPENING NIGHT CELEBRATION AT THE MUSIC CENTER AT STRATHMORE

5PM | SPONSOR DINNER RECEPTION

Signature cocktails, passed appetizers, mingling with BSO musicians, and a dinner to delight in, all inside The Music Center in the Lockheed Martin Lobby.

8PM | OPENING NIGHT CONCERT

Jazz vocal sensation Samara Joy joins your Baltimore Symphony Orchestra under the baton of BSO Music Director Jonathon Heyward for a soulful and captivating season opening concert.

SEPTEMBER 26

GALA CELEBRATION AT THE JOSEPH MEYERHOFF SYMPHONY HALL

5PM | SPONSOR DINNER RECEPTION

Premium bar, hors d'oeuvres, live jazz, and an expertly crafted dinner reception in the Gala tent at the Joseph Meyerhoff Symphony Hall.

8PM | GALA CELEBRATION CONCERT

Jazz vocal sensation Samara Joy joins your Baltimore Symphony Orchestra under the baton of BSO Music Director Jonathon Heyward for a soulful and captivating season opening concert.

POST-CONCERT | GALA AFTER PARTY

Open bar, dessert reception, DJ, dancing, and mingling with BSO musicians.



Opening on Wednesday, September 16, and with bids running through 8PM on Saturday, September 26, the BSO's annual **GALA SILENT AUCTION** offers an exclusive collection of items and experiences curated to delight and inspire. **All proceeds support the Baltimore Symphony Orchestra's artistic and educational programs.**

DIAMOND LEVEL SPONSOR PACKAGE

DUAL MARKET | \$60,000

Premium Box seating for 20 at the Meyerhoff Gala Celebration Concert

Premium Box seating for 10 at the Strathmore Opening Night concert

Reserved seating with named table(s) for you and your guests at the pre-concert dinner receptions at the Strathmore and Meyerhoff events

Complimentary valet parking for you and your guests

MEYERHOFF | \$50,000

Premium Box seating for 24 at the Meyerhoff Gala Celebration concert

Reserved seating with named table(s) for you and your guests at the pre-concert dinner reception

Complimentary valet parking for you and your guests

STRATHMORE | \$40,000

Premium Box seating for 20 at the Strathmore Opening Night Concert

Reserved seating with named table(s) for you and your guests at the pre-concert dinner reception

Complimentary valet parking for you and your guests

ADDITIONAL DIAMOND LEVEL BENEFITS

- Live acknowledgment on-stage during each Gala program
- Diamond Level listing with logo in all Gala print collateral, including commemorative program
- Diamond Level listing with logo on event signage including screens above the stage and in the lobby during each Gala event
- Opportunity to produce a full-page full-color ad for inclusion in commemorative Gala programs
- Inclusion with logo in a full-page Thank You! ad, produced by the BSO, in one issue of Overture Magazine
- Season-long recognition at the commensurate giving level with logo on BSOmusic.org and in Overture Magazine

EMERALD LEVEL SPONSOR PACKAGE

DUAL MARKET | \$30,000

Premium Box or Premium Orchestra seating for 14 at the Meyerhoff Gala Celebration concert

Premium Box or Premium Orchestra seating for 8 at the Strathmore Opening Night concert

Reserved seating with named table(s) for you and your guests at the pre-concert dinner receptions at the Strathmore and Meyerhoff events

Complimentary valet parking for you and your guests

Opportunity to produce a full-page full-color ad for inclusion in commemorative Gala programs

MEYERHOFF | \$25,000

Premium Box or Premium Orchestra seating for 20 at the Meyerhoff Gala Celebration concert

Reserved seating with named table(s) for you and your guests at the pre-concert dinner reception

Complimentary valet parking for you and your guests

Opportunity to produce a half-page full-color ad for inclusion in commemorative Gala programs

STRATHMORE | \$20,000

Premium Box or Premium Orchestra seating for 14 at the Strathmore Opening Night concert

Reserved seating with named table(s) for you and your guests at the pre-concert dinner reception

Complimentary valet parking for you and your guests

Opportunity to produce a half-page full-color ad for inclusion in commemorative Gala programs

ADDITIONAL EMERALD LEVEL BENEFITS

- Emerald Level listing (text only) in all Gala print collateral, including commemorative program
- Emerald Level listing (text only) on event signage including screens above the stage and in the lobby during each Gala event
- Inclusion (text only) in a full-page Thank You! ad, produced by the BSO, in one issue of Overture Magazine
- Season-long recognition at the commensurate giving level with logo on BSOmusic.org and in Overture Magazine

PLATINUM LEVEL SPONSOR PACKAGE

DUAL MARKET | \$18,000

Premium Box or Premium Orchestra seating for 10 at the Meyerhoff Gala Celebration concert

Premium Box or Premium Orchestra seating for 4 at the Strathmore Opening Night concert

Reserved seating with named table(s) for you and your guests at the pre-concert dinner receptions at Strathmore and Meyerhoff events

Complimentary valet parking for you and your guests

Opportunity to produce a half-page full-color ad for inclusion in commemorative Gala programs

MEYERHOFF OR STRATHMORE | \$12,000

Premium Box or Premium Orchestra seating for 10 at the Strathmore Opening Night or Meyerhoff Gala Celebration concert

Reserved seating with named table(s) for you and your guests at your preferred pre-concert dinner reception

Complimentary valet parking for you and your guests

ADDITIONAL PLATINUM LEVEL BENEFITS

- Platinum Level listing (text only) in all Gala print collateral, including commemorative program
- Platinum Level listing (text only) on signage including screens above the stage and in the lobby during each Gala event
- Inclusion (text only) in a full-page Thank You! ad, produced by the BSO, in one issue of Overture Magazine
- Season-long recognition at the \$10,000 level with logo on BSOmusic.org and in Overture Magazine

TO PURCHASE YOUR GALA SPONSORSHIP VISIT **BSOmusic.org/GALA**

Sponsorships are tax-deductible to the extent provided by law, noting the Fair Market Value of \$408 per ticket

Sponsorship Reservation Deadline:
FRIDAY, AUGUST 21, 2026

Ad Artwork (applies to \$18,000+ sponsors) Deadline:
FRIDAY, SEPTEMBER 4, 2026

GOLD LEVEL SPONSOR PACKAGE

STRATHMORE OR MEYERHOFF | \$8,000

Center Promenade or Front Grand Tier seating for 10 at the Strathmore Opening Night or Meyerhoff Gala Celebration concert

Guaranteed unreserved seating for you and your guests at your preferred pre-concert dinner reception

Complimentary valet parking for you and your guests

Gold Level listing (text only) in Gala ticket package and commemorative program

Gold Level listing (text only) on signage including screens above the stage and in the lobby during each Gala event

Season-long recognition (text only) at the \$5,000 level on BSOmusic.org and in Overture Magazine

INDIVIDUAL GALA TICKETS: PLATINUM & GOLD

PLATINUM LEVEL INDIVIDUAL | \$1,200

Premium Box or Premium Orchestra seating at Strathmore Opening Night or Meyerhoff Gala Celebration concert

Reserved seating at your preferred pre-concert dinner reception

Complimentary valet parking

Platinum Level Individual listing (text only) in all Gala print collateral, including commemorative program

Platinum Level Individual listing (text only) on signage including screens above the stage and in the lobby during each Gala event

Season-long recognition (text only) at the commensurate giving level on BSOmusic.org and in Overture Magazine

GOLD LEVEL INDIVIDUAL | \$800

Center Promenade or Front Grand Tier seating at Strathmore Opening Night or Meyerhoff Gala Celebration concert

Guaranteed unreserved seating at your preferred pre-concert dinner reception

Complimentary valet parking

Gold Level Individual listing (text only) in Gala ticket package and commemorative program

Season-long recognition (text only) at the commensurate giving level on BSOmusic.org and in Overture Magazine

The BSO will strive to seat parties of Individual Platinum and/or Gold ticket holders together (for concert seating and, if applicable, dinner seating). Please be sure to indicate the names of those attending as part of your party if purchasing separately.